



| NADITA Conference 2021- Sept 20-23rd | | | | Food & Beverage | General Session | Breakout Session | Bootcamp Session | Dealer/Partner Event | Partner Educational Session | Registration | Not Confirmed | | |
|--|--|---|---|------------------------------|--|---|--|------------------------------|-----------------------------|--|---|---|--|
|   9/20/2021 | Mariposa Ballroom | Joshua 9&10 (240) | Joshua 1 (50) | Joshua 2 (50) | Joshua 3 (50) | Joshua 4 (50) | Joshua 5 (50) | Joshua 6 (50) | Joshua 7 (50) | Joshua 8 (50) | Willow 4&5(50- Breakout) | Registration Desk 2 | |
| | Business Partner Expo | General Sessions/Strategy& Dealer Roundtables | Breakout sessions- Security | Breakout Sessions- Solutions | Breakout Sessions- Data and Information | Breakout Sessions- Development and Apps | F&B/ Business Partners | F&B/ Bootcamp | Bootcamp Session | Bootcamp Session | Bootcamp Session | Registration | |
| 8:00:00 AM | | | | | | | | | | | | | |
| 8:30:00 AM | | | | | | | | | | | | | |
| 9:00:00 AM | | | | | | | | | | | | | |
| 9:30:00 AM | | | Accenture Educational Session | | Unit 4 Educational Session | Target Educational Session | | | AT&T Educational Session | XAPT Educational Session | FDC Educational Session | | |
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| 11:30:00 AM | | | | | | | | The Delightful- NADITA Lunch | The Delightful-NADITA Lunch | | | | |
| 12:00:00 PM | | | Conference Kick Off- Steve Seidner- Yancey | | | | | | | | | | |
| 12:30:00 PM | | | Keynote- Embracing Technology Disruption to Thrive in Changing Markets; Chair Steve Seidner- Yancey | | | | | | | | | | |
| 1:00:00 PM | | | | | | | | | | | | | |
| 1:30:00 PM | | | Ransomware: The Simple Solution- Tony Castillo USDN; Chair- Steve Seidner Yancey | | | | | | | | | | |
| 2:00:00 PM | | | | | | | | | | | | | |
| 2:30:00 PM | | | The Cookie Jar- Break | | | | | | | | | | |
| 3:00:00 PM | | | CAT Customer Value Agreements (CVA) Dealer Perspective- Steve Seidner- Yancey | | MPLS Replacement- EP_LAN- Spectrum/Ohio; Chair- Eric Traub- Ohio | Dealer Analytics and Reporting- Tada- Tad Wharram/Rohan Parambi; Chair- Dave Kramer- Fabick | Dealer Intranets- Show us your Portal- Chair- Kevin, Ohio | | | Elevating the end-to-end customer experience with Dynamics 365 | Microsoft - Unlocking Innovation in Microsoft Teams - App Development | Service One- Guided Tour-James Scharnikow, Lance Fettig- Chair- Bill Glassen- FDC | |
| 3:30:00 PM | | | | | | | | | | | | | |
| 4:00:00 PM | | | CAT Major Projects (DPID)- Steve Seidner- Yancey | | The New Hybrid Office- Infotech; Chair- Mike Nash- Ohio | | ServiceMax Session Hold- ServiceMax and the Dealer; Chair- TBD | | | Empowering the Citizen Developer - Microsoft Power Platform | Microsoft - Unlocking Innovation in Microsoft Teams - Bot Development | Service One Session Two (Repeat)-- James Scharnikow, Lance Fettig; | |
| 4:30:00 PM | | | | | | | | | | | | | |
| 5:00:00 PM | | | | | | | | | | | | | |
| 5:30:00 PM | NADITA Cocktail Hour- Select Appetizers and Bar Service- | | | | | | | | | | | | |
| 6:00:00 PM | Joshua Foyer | | | | | | | | | | | | |
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| 8:30:00 PM | XAPT Night Out- Carson Kitchen- Open to All Dealers | Partner Events- TBD | | | | | | | | | | | |
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| | 7:30:00 AM | | | | | | | | NADITA Breakfast Buffet and Omelet Bar | NADITA Breakfast Buffet and Omelet Bar | | | | | | | | | | | | |
| | 8:00:00 AM | | | | | | | | | | | | | | | | | | | | | |
| | 8:30:00 AM | | Dealer Roundtable #1- Security Products and Layers; Chair- John Dickmeyer- NMC | Recovering after the Event- Adrian Alvarez/Scott Rich/Duy Phan/Caroline Miramon; Chair- Tristan England- NMC | Best Practices in IT Procurement- Holt CAT- Joyce Pingel | Cato Networks- Moving beyond MPLS; Chair- Gail D- Holt CA | | | | | | | | Quickly Solve Problems with Power Apps - Western States Co-presentation | Differentiated Customer Experiences - Sales and Marketing | | | | | | | |
| | 9:00:00 AM | | | | | | | | | | | | | | | | | | | | | |
| | 9:30:00 AM | | Dealer Roundtable #2- Operating in the Cloud; Chair- Tristan England- NMC | Developing a Security Roadmap- Fabick/Dealers; Chair Fabick CAT | RPA and BOT Development- Agrim Shah; Chair David Young- Mustang | Attracting, Motivating and Retaining Talent- Xactly; Chair John Dickmeyer-NMC | XAPT- Tour of D365; Gene Salyer/Anna MillerChair- James Busby- Thompson Tractor | | | | | | | One Intelligent Automation Platform | Modernizing the Dealer Service Experience with Always on Service & Mixed Reality | | | | | | | Tableau Bootcamp-Kate Carlson, Colin Thornburg, Paul Murphy- Tableau |
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| | 1:30:00 PM | | Dealer Roundtable #3- Dealer IT Processes; Chair- John Dickmeyer-NMC | Recovering after the Event- Adrian Alvarez/Scott Rich/Duy Phan/Caroline Miramon; Chair- John Bowen- NMC | | Holt of California Journey to Cloud BI- Target- Dave Martz/Mark Frye/Time McGuire; Chair- Gail- Holt | | | | | | | | | | | | | | | | |
| | 2:00:00 PM | | Dealer Roundtable #4- User Education and Training; Chair- John Dickmeyer-NMC | Ransomware Resiliency: Avoid Future Attacks- BillTrust/STI Group- Ken Hehl; Chair- Mike Nash- Ohio | Achieving Higher Service Effectiveness with Augmentir and Salesforce- Holt CAT/Augmentir- David Kash | iSeries Roadmap- Huber- Drew Clark/Greg Kyburz; Chair- Dave Kramer- Fabick | | | | | | | | | | | | | | | | |
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| | 4:00:00 PM | | Dealer Roundtable #5- Controlling and Reporting on Your Data- Chair- John Dickmeyer- NMC | Sotreq -Dark Trace, Protecting Your Dealer; Chair- Steve Seidner- Yancey | Salesforce- B2B eCommerce Overview | Harvesting Data, Analytics and AI to improve equipment uptime- IBM; Chair- Dave Kramer- Fabick | | | | Windstream- WWA | | | | | | | | | | | | |
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| | 6:00:00 PM | NADITA Cocktail Hour- Select Appetizers and Bar Service- Joshua Foyer | | | | | | | | | | | | | | | | | | | | |
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| | 8:30:00 PM | FDC- Dinner open to All Dealer Attendees | Partner Events-TBD | | | | | | | | | | | | | | | | | | | |
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| 9/22/2021 | | | | | | | | | | | | | | | | | | |
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| | 8:00:00 AM | | Dealer Roundtable #6- 2022 Roadmaps and Top Priorities; Chair- John Dickmeyer-NMC | Principals and Strategy for CyberRisk and Recovery- Secuvant; Chair- Shawn/WheelerCAT | | Mulesoft - Integration Software & New Tools for Dealers-Mike Prowak ; Chair- Jeff Tesmer- NMC | Dealer Employee Onboarding Automation- Ring/Holt CA; Chair- Gail Dryden- Holt CA; Brian Hall- Ring | | | | Modernize your Data Estate through a Single, Unified Platform Leveraging Microsoft Azure- Repeat | Accenture- Cybersecurity Trends and Challenges | Salesforce App Building Workshop- Chang Kim, James Scharnikow, Matt Woodhams | | | | NADITA Registration | |
| | 8:30:00 AM | | | | | | | | | | | | | | | | | |
| | 9:00:00 AM | | NADITA Collaboration and Next Steps- Chair- John Dickmeyer- NMC | | Cloud Migration- WSM/Connectra | Salesforce- Tableau in the Enterprise-Kate Carlson, Colin Thornburg, Paul Murphy | RPA for AX Dealers (and others)- Accenture;Chair- Don Nguyen- Hawthorn | | | | | | | | | | | |
| | 9:30:00 AM | | | | | | | | | | | | | | | | | |
| | 10:00:00 AM | | Tyfoom- Employee Training and Development | Demystifying 5G- AT&T- Adrian Alvarez/Mike Mellillo/Kyle Morales;Chair- Tristan England- NMC | Day in the Life- FDC Portal; Chair- TBD | Data Warehouse/Use Cases Accenture; Chair- Jeff Tesmer- NMC | Dealer Power App Development- Chair- David Young- Mustang | | | | | | | | | | | |
| | 10:30:00 AM | | | | | | | | | | | | | | | | | |
| | 11:00:00 AM | Business Partner Expo/ Lunch and Appetizers | | | | | | | | | | | | | | | | |
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| | 6:30:00 PM | Accenture/Dell Top Golf Night- Open to Dealer Attendees | | | | | | | | | | | | | | | | |
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| | 7:30:00 PM | | | Partner Events- TBD | | | | | | | | | | | | | | |
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| | 8:30:00 AM | | Dealer Roundtables- Summary of All Sessions; Chair- John Dickmeyer- NMC | Ransomware Recovery- Dealer Stories; Chair- Kevin Bush- Ring Power | TBD | DBS User Group;Chair- Bob Lambrecht- Fabick | | | | | | | | |
| | 9:00:00 AM | | Closing Comments/Drawing | | | | | | | | | | | |
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| | 2:00:00 PM | Lloyd Gurley Memorial Golf Event- Meet at TOUR BUS Lobby by 11:15AM; Shuttle will Return to Aria at 5:30PM | | | | | | | | | | | | |
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